



Online Registration is now OPEN!

Early Bird April 24th – May 8th

Smart 2017

**SINT MAARTEN & SAINT MARTIN
REGIONAL TRADE EVENT**

FOR BOOKINGS & INFORMATION, CONTACT SHTA:
OFFICE@SHTA.COM / 1-721-542-0108



St. Maarten/ St. Martin

March 7, 2017

Dear Sir/Madame,

Each year, the L'Association des Hoteliers de St. Martin (AHSM), St. Maarten Hospitality & Trade Association (SHTA) in conjunction with the Saint-Martin Tourism Office and the St. Maarten Tourist Bureau organize the largest trade show in the North Eastern Caribbean for Tour Operators, Travel Agents, Travel Writers, and Event Planners from the US, Canada, Europe, and Latin America. The tradeshow provides a unique opportunity for local and regional hoteliers, ground handlers and activities providers to present their tourism products, network and negotiate prospective business opportunities. After one year of absences SMART is back and so far we are set on surpassing everyone's expectations with the upcoming event.

We look forward to welcoming you once again to SMART 2017 on June 14 – 16th on St. Maarten at The Westin Dawn Beach Resort & Spa.

If you have questions regarding the tradeshow, please contact the SMART Registration Office at the SHTA at 1-721- 542-0108 or e-mail us at SMART@shta.com

Kind regards,

SMART 2017 Management Team